

**KRISTEN NEESE APPOINTED AS
CHIEF MARKETING & COMMUNICATIONS OFFICER
AMERICAN SOCIETY OF CLINICAL ONCOLOGY**

November 2022 - Bridge Partners is pleased to announce the appointment of **Kristen Neese** as Chief Marketing and Communications Officer of the **American Society of Clinical Oncology (ASCO)**.

The American Society of Clinical Oncology (“ASCO” or the “Society”) is the world’s leading cancer professional organization. ASCO is dedicated to conquering cancer through research, education, and promotion of the highest quality, equitable patient care. ASCO is multi-disciplinary, bringing together medical, radiation, surgical, gynecological, and pediatric oncologists and other members of the research and clinical teams. Over 45,000 members worldwide engage with ASCO because they recognize that knowledge conquers cancer.

Ms. Neese most recently served as Vice President of Communications – Global Product, Pipeline & US Corporate Affairs at GSK. Prior to that, she served as Senior Director of Corporate Affairs at Amgen. In her new role with ASCO, Ms. Neese will be responsible for building the Society’s visibility, credibility, and reputation, increasing awareness, use, and value of ASCO’s programs, products, and services among its members and customers and establishing ASCO as the preeminent voice in clinical oncology.



Kristen Neese

ABOUT BRIDGE PARTNERS:

- **Bridge Partners** is a retained executive search firm, founded and led by a diverse team of women and leaders of color. We have an unrivaled track record of nearly two decades leading an inclusive search process and centering both our work and our culture in equity and inclusion.
- Our firm’s mission is to assist our clients in their efforts to build an inclusive culture and attract the very best leadership team, with the most diverse range of experiences and backgrounds, in order to innovate and grow.
- We have both a nonprofit practice (other clients include **The National Committee for Quality Assurance (NCQA), The American College of Obstetricians and Gynecologists (ACOG), CNA and START**) and a global for-profit practice (clients include **Clyde Group, AvalonBay Communities, Fannie Mae, Freddie Mac, Estée Lauder, the Hershey Company, McKesson, and Starbucks**). What they have in common is a desire to adapt to a changing global market and diversify their leadership teams, to innovate and reflect their employee base, as well as the customer, communities, and constituents they serve.
- They retain Bridge Partners to leverage our innovative search approach and our track-record of presenting the highest caliber, diverse executives.