

**DR. CHINWE EFFIONG APPOINTED AS  
CHIEF PROGRAM OFFICER  
AT GLOBALGIVING**

**March 2022** - Bridge Partners is pleased to announce the appointment of **Dr. Chinwe Effiong** as **Chief Program Officer** at **GlobalGiving**.

[GlobalGiving](#) is the largest global crowdfunding community connecting nonprofits, donors, and companies in nearly every country. With over 31,000 projects in 175+ countries, 10,000 local nonprofit partners, more than 350 corporate sponsors, and 1.4 million individual donors, they help nonprofits from Afghanistan to Zimbabwe (and hundreds of places in between) access the tools, training, and support they need to be more effective and make our world a better place.

Dr. Effiong was most recently Assistant Dean for the Global Youth Advancement Program at Michigan State University, where she was responsible for leveraging MSU expertise to identify and scale new opportunities for global youth education, entrepreneurship and empowerment initiatives. Before joining MSU, Chinwe served as CEO of Junior Achievement (JA) in Africa, where she provided strategic direction and oversight for JA operations across sub-Saharan Africa.

Prior to JA, she was the Director of Programs for Discovery Channel Global Education Partnership and spent for several years as Country Director for Nigeria and Regional Director for East and West Africa at Africare, a Washington, D.C. based, international development organization, addressing a wide range of development needs across the continent of Africa.

She holds an M.A. and Ph.D. in Political Science and International Relations from the University of Delaware and a B.A. in English and Literary Studies from the University of Calabar, Nigeria.



*Dr. Chinwe Effiong*

**ABOUT BRIDGE PARTNERS:**

- [Bridge Partners](#) is a retained executive search firm with nearly 20 years of experience leading an inclusive search process to attract senior, diverse executives both nationally and internationally.
- Our firm's mission is to assist our clients in their efforts to build an inclusive culture and attract the very best leadership team, with the most diverse range of experiences and backgrounds, in order to innovate and reflect the customers, communities and constituents they serve.
- We have both a nonprofit practice (other clients include **Accion, AJWS, NRDC, Pew Charitable Trusts, The Metropolitan Museum, Sierra Club, TechnoServe, Vital Strategies** and **Wikimedia Foundation**) and a global for-profit practice (clients include **GE, Starbucks, Estee Lauder, Hershey, McKesson** and **Freddie Mac**). What they have in common is a desire to adapt to a changing global market and diversify their leadership teams, to innovate and reflect their employee base, as well as the customer, communities, and constituents they serve. They retain Bridge Partners to leverage our innovative search approach and our track-record of presenting the highest caliber, diverse executives.