



Bridge
Partners

FEDERAL RESERVE BANK OF NEW YORK

VICE PRESIDENT COMMUNITY OUTREACH & EDUCATION

www.newyorkfed.org

The Organization:

The Federal Reserve Bank of New York ("New York Fed" or the "Bank") works within the Federal Reserve System and with other public and private sector institutions to foster the safety, soundness and vitality of our economic and financial systems.

The Federal Reserve Bank of New York is one of 12 regional Reserve Banks which, together with the Board of Governors in Washington, D.C., make up the Federal Reserve System. The Fed, as the system is commonly called, is an independent governmental entity created by Congress in 1913 to serve as the central bank of the United States. It is responsible for formulating and executing monetary policy, supervising and regulating depository institutions, providing an elastic currency, assisting the federal government's financing operations and serving as the banker for the U.S. government.

Community Outreach & Education:

The New York Fed's Outreach and Education function develops projects and initiatives that foster economic mobility and economic and financial stability in low and moderate-income communities and households across the Second District. The function's work is conducted by four complementary teams: Community Engagement; Community Development Analytics; Community Development Finance and Economic Education.

The work is focused on topic areas that leverage the New York Fed's unique attributes, reflect the diversity of the district it serves and its proximity to a financial center, and that are key contributors to economic mobility and stability: job and revenue creation, inclusive community development, financial health and investment, and economic education. Recognizing that economic mobility and well-being requires a holistic approach along multiple dimensions, the New York Fed works with other Reserve Banks and partners to foster innovation, leverage expertise and identify complementarities.

The Outreach and Education function leverages the New York Fed's analytical capabilities, convening authority and public platform to:

- Fill knowledge gaps and help identify trends, challenges and opportunities by producing analytical products and gathering grass-roots community insights.
- Promote and elevate emerging ideas and foster collaboration through convenings and partnerships.
- Empower stakeholders, including policy makers, financial institutions and community organizations, by bringing together and making available relevant and timely resources online, in publications and through on-the-ground clinics.
- Foster a more informed citizenship by advancing the understanding of our economic system and the Fed's role.



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Products and initiatives include:

- Small Business Credit Surveys
- Access to Credit Clinics
- Disaster Relief Clinics and Resource Center for PR and USVI
- Community Credit Profiles
- Investing in America's Workforce
- Survey of Employer Engagement by Community Colleges in New York State
- CoDeFi Progression Model
- Resource Guide Books
- CRA Portal
- High School and College Fed Challenge
- Museum and Educational Programs
- Comic Book Series

The Role:

Location: New York, NY

Reports to: Executive Vice President & Head of the Communications and Outreach Group

- Serves as a senior thought leader for the Bank's outreach and engagement and leads four complementary teams: community engagement, community analytics, community development finance and economic education.
- Sets a comprehensive strategy for research, programs and outreach with a lens to promote economic growth and financial stability in lower-income households and communities.
- Serves as the spokesperson for community outreach and education and acts as the Bank's senior liaison with community and regional stakeholders.
- Serve as a champion for outreach work across the institution.
- Leads innovation for all of the Bank's outreach and education work and serves as supporter for teams building new models and tools to engage with the public, schools and community and regional stakeholders.
- Develops an organization-wide plan, in partnership with the Group Head, to engage Bank Leadership and Board of Directors in the New York Fed's outreach and education efforts.
- Manages a team of senior professionals with broad and deep expertise in community engagement, community development finance, small business, data analysis, workforce development and economic education.
- Oversees three of the Bank's external advisory groups: the Upstate New York Regional Advisory Board (UNYRAB), the Small Business Advisory Council (SBAC), and the Community Advisory Group (CAG).
- Supports teamwork across teams and with other colleagues throughout the Group, the Bank, the Federal Reserve System and the broader community.



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The Person:

- Recognized expert, leader and innovator in the community development and/or education fields.
- Experience as a leader of a nationally recognized nonprofit, community development or social purpose organization and/or initiative.
- Experience managing a large team of senior professionals and demonstrated track record of building collaborative teams with a unified vision.
- A team builder that recognizes the contribution and strengths of individuals.
- Understanding of the latest trends and research in the fields of community development, impact investment and/or education, especially as it pertains to underserved communities.
- Proven visible, visionary and influential leader who can also serve as a strategic partner to the team and support new and existing Outreach & Education programs/areas.
- Track record in implementing an organization-wide vision for outreach and engagement.
- Strong leader with an ability to foster a culture that identifies, recruits, develops and retains a strong and diverse cadre of leaders for the organization.
- Track record for talent management and career development.
- Fosters diversity & inclusion of people and ideas.
- Committed to transparency in decision-making that impacts the function.

Education:

- An advanced degree in a related field is required.

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To learn more about this opportunity, please contact:

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