

**TERRY PEARL APPOINTED AS
CHIEF ADVANCEMENT OFFICER, HEADSTRONG PROJECT**

January 2019, Bridge Partners is delighted to announce the appointment of Terry Pearl as Chief Advancement Officer for the Headstrong Project.

The Headstrong Project was founded in 2012 to provide world-class mental healthcare to Post 9/11 Veterans suffering from post-traumatic stress and other hidden wounds. The program is highly impactful and unique in its approach, guided by three principles: Headstrong is free of charge, free of bureaucracy, and free of stigma.

As a member of the executive team, Terry will create a strategic development plan, raise funds from existing and future donors, and increase organizational and brand visibility.

Terry Joins Headstrong from Weill Cornell Medicine as Senior Principal Gifts Officer. Prior to that, she was the Chief Development Officer at St. Joseph's Healthcare System and Senior Director, Corporate and Foundation Relations at NYU Langone Medical Center. Terry is an expert in the fields of advancement and philanthropy.

Terry holds a BA from University of Pennsylvania.



Terry Pearl

ABOUT BRIDGE PARTNERS:

- Bridge Partners (www.bridgepartnersllc.com) is a retained executive search firm with unique expertise in attracting and retaining senior, diverse executives and nearly 15 years of experience executing global leadership searches.
- Our firm's mission is to assist our clients in their efforts to attract the very best leadership team with the most diverse range of experiences and backgrounds, in order to innovate and reflect the customers, communities and constituents they serve.
- We have both an international nonprofit practice and a global for-profit practice. Our clients include Acumen, GE, TIAA-CREF, Colgate, YMCA, Novartis, Starbucks, Habitat for Humanity, The Federal Reserve System, TechnoServe, Global Health Corp, McKesson, Novartis, and Freddie Mac.
- What they have in common is a desire to adapt to a changing global market and diversify their leadership teams in order to reflect their employee base, as well as the customer, communities and constituents they serve. They retain Bridge Partners to leverage our innovative search approach and our track-record of presenting the highest caliber, diverse executives.