

TWO BUSINESS DEVELOPMENT LEADERS APPOINTED TO ACUMEN

January 2019 - Bridge Partners is excited to share the appointment of **two business development/fundraising leaders** at Acumen.

Acumen (www.acumen.org) is changing the way the world tackles poverty by investing patient capital in businesses whose products and services are enabling the poor to transform their lives. Founded in 2001, Acumen has invested more than \$106 million in 96 companies across Africa, Latin America, South Asia and the United States, while also developing a global community of emerging leaders with the knowledge, skills and determination to create a more inclusive world.

- **Sabrina Lee Sanchez** joins as **Head of Business Development, Foundations**
- **Alexandra Trabulsi** joins as **Head of Business Development, West Coast**

Sabrina Lee Sanchez joins the Acumen team from Women's World Banking, a global NGO committed to expanding the economic assets and participation of low-income women and their households. Prior she led the corporate engagement efforts at Girl Scouts of the USA.

As Head of Business Development, Foundations, Sabrina will design and execute the organizational strategy and fundraising activities for cultivating new, ongoing and lapsed relationships within this channel. Sabrina holds a bachelor's degree from New York University in Economic Development and Public Policy and is fluent in French, Filipino, and Spanish.

Alexandra Trabulsi joins the Acumen team from Code2040, where she ran their Development Department as Senior Director of Development, leading an 8-figure capital campaign. Prior, she was with the American Heart Association serving in various roles, including as the organization's Vice President of Development in Silicon Valley.

As Head of West Coast Business Development, Alex is responsible for development strategy, fundraising, and community-building efforts. She holds a master of business administration degree from Southern Nazarene University and a bachelor's degree in Biological Sciences from Oklahoma State University.



Sabrina Lee Sanchez



Alexandra Trabulsi

ABOUT BRIDGE PARTNERS:

- Bridge Partners (www.bridgepartnersllc.com) is a retained executive search firm with unique expertise in attracting and retaining senior, diverse executives and over 15 years of experience executing global leadership searches.
- We have both an international nonprofit practice (other clients include TechnoServe, Global Health Corp, Project Concern International, Pact, Center for Victims of Torture, Digital Green) and a global for-profit practice (clients include GE, Starbucks, McKesson, Novartis, Freddie Mac).
- What they have in common is a desire to adapt to a changing global market and diversify their leadership teams in order to reflect their employee base, as well as the global communities and constituents they serve. They retain Bridge Partners to leverage our innovative search approach and our track-record of presenting the highest caliber, diverse executives.