

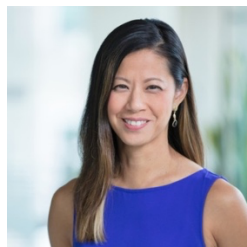
**JAYE CAMPBELL APPOINTED AS
SVP & ASSOCIATE GENERAL COUNSEL AT AARP**

April 2023 - Bridge Partners is pleased to announce the appointment of **Jaye Campbell** as **SVP & Associate General Counsel at AARP**.

AARP is the nation’s largest nonprofit, nonpartisan organization dedicated to empowering Americans 50 and older to choose how they live as they age. With nearly 38 million members and offices in every state, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and advocate for what matters most to families with a focus on health security, financial stability, and personal fulfillment. As a trusted source for news and information, AARP produces the nation's largest circulation publications, AARP The Magazine and AARP Bulletin.

Ms. Campbell joins AARP from a global start-up providing real estate and SaaS solutions in the delivery-focused food industry. Prior to that, she spent eight years at CoStar Group, most recently as General Counsel and Secretary. At AARP, Jaye will provide legal counsel and guidance to the leadership of the organization and five operating subsidiaries in the areas of: IP, Real Estate, Media, Innovation, Strategic Transactions, Data Privacy, Contracts, and Field Offices.

Ms. Campbell holds a Bachelor of Foreign Service, *cum laude*, from Georgetown University and earned her Juris Doctor with honors from The George Washington University School of Law. She is currently a board member of STEM for Her.



Jaye Campbell

ABOUT BRIDGE PARTNERS:

- Founded in 2003 and led by a diverse team of women and leaders of color, Bridge Partners is a retained executive search firm with an unrivaled track record of guiding and implementing an inclusive search process, centering both our work and our own culture in equity.
- Today, with offices in New York City, Boston, Chicago, Philadelphia, and Washington DC, our clients include major corporations, nonprofits, public sector and social impact organizations across the United States and around the world.
- We have both a nonprofit practice (other clients include: **American Society of Clinical Oncology, American Academy of Neurology, American College of Obstetricians and Gynecologists, Public Broadcasting Service, Population Services International**) and a global for-profit practice (clients include **Fannie Mae, Freddie Mac, Estee Lauder, Hershey, Seagen**).
- What they have in common is a desire to harness the proven market, talent and performance advantages of a diverse leadership group that reflects the world we live in and the constituents they serve. They retain Bridge Partners to leverage our innovative search approach and our track-record of presenting the highest caliber, diverse executives.