

**DAVID “DJ” JOHNSON APPOINTED AS
CHIEF MEMBERSHIP AND ENGAGEMENT OFFICER OF
THE AMERICAN COLLEGE OF OBSTETRICIANS AND
GYNECOLOGISTS**

November 2021 - Bridge Partners is pleased to announce the appointment of **David “DJ” Johnson**, as **Chief Membership and Engagement Officer** of **The American College of Obstetricians and Gynecologists**.

Founded in 1951, The American College of Obstetricians and Gynecologists (“ACOG”) is the premier professional membership organization for obstetrician–gynecologists. ACOG produces practice guidelines for health care professionals and educational materials for patients, provides practice management and career support, facilitates programs and initiatives to improve women’s health, and advocates for members and patients.

David “DJ” Johnson, has been named Chief Membership and Engagement Officer of the American College of Obstetricians and Gynecologists

The Chief Membership and Engagement Officer is a key member of the executive leadership team responsible for driving strategies aimed at enhancing member value, effective communication, engaging across the breadth of ACOG members, delivering a compelling member experience, and increasing revenue.

David was most recently the Vice President, Membership & Volunteer Engagement for the Association for Women’s Health, Obstetrics & Neonatal Nurses. He has previously served as Vice President, Communities & Education for the American Society of Interior Designers.



David “DJ” Johnson

ABOUT BRIDGE PARTNERS:

- [Bridge Partners](#) is a retained executive search firm with over 17 years of experience leading an inclusive search process to attract senior, diverse executives both nationally and internationally.
- Our firm’s mission is to assist our clients in their efforts to build an inclusive culture and attract the very best leadership team, with the most diverse range of experiences and backgrounds, in order to innovate and reflect the customers, communities and constituents they serve.
- Select clients include: **The American Society of Clinical Oncology, The American Academy of Neurology, Freddie Mac, Novartis, McKesson, Starbucks, The Federal Reserve System and the Wikimedia Foundation.**