

**TIFFANY CANADY
APPOINTED AS CHIEF FINANCIAL OFFICER OF REINVESTMENT FUND**

February 2024 - Bridge Partners is pleased to announce the appointment of **Tiffany Canady** as **Chief Financial Officer** at **Reinvestment Fund**.

Since its founding 35 years ago, Reinvestment Fund has put more than \$2.7 billion to work for communities across the country. As a federally certified community development financial institution, they manage over \$1.2 billion which comes from over 830 investors. Reinvestment Fund brings financial and analytical tools to partnerships that work to ensure that everyone has access to essential opportunities including affordable places to live, access to nutritious food and health care, schools where their children can flourish, and strong, local businesses that support jobs. They have a national reach with offices in Atlanta, Baltimore, and Philadelphia.

Tiffany joins Reinvestment Fund from Philadelphia Industrial Development Corp where she most recently served as Senior Vice President & Chief Financial Officer. In her new role as Chief Financial Officer of Reinvestment Fund, she will serve as a key member of the Executive Team and be responsible for all aspects of the organization's finances. She will oversee all day-to-day issues related to finance including accounting, budgeting, forecasting, reporting and analysis.

Ms. Canady holds a Bachelor of Science in Accounting from SUNY Genesco. She is a Certified Public Accountant.



Tiffany Canady

ABOUT BRIDGE PARTNERS:

- Founded in 2003 and led by a diverse team of women, BIPOC and LGBT+ leaders, Bridge Partners is a retained executive search firm with an unrivaled track record of guiding and implementing an inclusive search process, centering both our work and our own culture in equity.
- Today, with offices in New York City, Boston, Chicago, Philadelphia, San Francisco and Washington DC, our clients include major corporations, nonprofits, public sector, and social impact organizations across the United States and around the world.
- We have both a nonprofit practice (other clients include **Philadelphia Youth Network, Equal Measure, Pew Charitable Trusts, Free Library of Philadelphia Foundation, Philadelphia Children's Alliance, Women Against Abuse and Project HOME**) and a global for-profit practice (clients include **GE, Starbucks, McKesson, Estee Lauder, Freddie Mac, and The Federal Reserve System**).
- What they have in common is a desire to harness the proven market, talent and performance advantages of a diverse leadership group that reflects the world we live in and the constituents they serve. They retain Bridge Partners to leverage our innovative search approach and our track-record of presenting the highest caliber, diverse executives.